

Are You Up to the Challenge?



October 7-8, 2006

Benefiting the Women's Resource Center of Durango, CO

Each fall, runners (and walkers!) from La Plata County and beyond help raise much-needed funds for the Women's Resource Center by taking part in a motivating fundraising effort called **Run with Purpose**.

All you have to do is ask your family members and friends to pledge at least \$1 for every mile or kilometer you run *or walk* during any of the running events taking place during the Durango Double — a Festival for Runners, October 7-8, 2006, in Durango. Your participation will help the Center reach hundreds of women and girls with the information and tools they need to reach their fullest potential, both professionally and personally.

HOW IT WORKS

- 1.) **Register** for the Durango Marathon, San Juan Mountains Half Marathon, Telegraph Trail 50K or the Horse Gulch Trail 25K and pay the entry fee at www.durangomarathon.com. (Participants raising more than \$500 in pledges will have this entry fee reimbursed!)
- 2.) **Register for Run with Purpose** by filling out the information below and returning it to Women's Resource Center by mail or fax. There is no additional fee to participate. We just need your tee-shirt size!
- 3.) **Collect pledges** from your family and friends. There are two easy ways to do this: after you register at www.durangomarathon.com, you will be redirected to an online system called Active.com to solicit pledges via e-mail, **OR** you can download a pledge form from this site and personalize the way you approach donors. (We encourage each participant to secure at least \$500 in pledges, but many participants find it's easy to raise even more.)
- 4.) After you check in for your race(s) on October 7 at the Durango Recreation Center, just stop by the Run with a Purpose table to **receive a "goodie bag" of cool gifts** for participating.
- 5.) **Return your pledge sheet and all donations** collected to WRC by October 31, 2006.
- 6.) Participants receive **incentive prizes** for collecting pledges at different levels.
- 7.) Check out www.wrcdurango.org/run_with_purpose for training tips!

Last Name _____ First Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Tee-shirt size (circle): SMALL MEDIUM LARGE EXTRA-LARGE

Fax to: (970) 247-8722

Mail to: WRC, P.O. Box 2132, Durango, CO 81302

Phone: (970) 247-1242

E-mail: women@wrcdurango.org



Proud Title Sponsor of
Run with Purpose

